



KINGSTONPROFILE2004

Demographics

Population aged 35 - 44	
Population aged 45 - 64	
Total population aged 20 - 34	
Total population aged 35 - 44	
Total population aged 45 - 64	

Source: Statistics Canada, Census 2001

Religion, Kingston CMA, 2001	Religion Profile		
	Total	Male	Female
Catholic	43,040	21,635	22,395
Protestant	85,745	30,490	36,255
Christian Orthodox	1,130	620	510
Christian, n.i.e.*	2,730	1,160	1,570
Muslim	855	430	425
Jewish	475	265	210
Buddhist	465	225	240
Hindu	130	60	70
Sikh	75	35	40
Eastern Religions	300	120	180
Other Religions	25,475	12,000	13,475
Religious affiliation			

Black	830
Filipino	365
Latin American	290
Southeast Asian	240
Arab	350
West Asian	165
Korean	125
Japanese	140

Average Household Expenditure	
Average Household Income	\$59,964
Food	\$6,552
Shelter	\$9,885
Clothing	\$2,344
Transportation	\$6,778
Personal Care	\$2,052
Education	\$4,078
	\$15,31

	Kingston	Ontario	Canada
Median Family Income	\$68,413	\$61,024	\$58,000
Median Family and Household Income	\$64,170	\$66,478	\$61,000
census families	\$29,872	\$33,724	\$29,000
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Selected Household Characteristics	Kingston	Ontario
Households containing a couple (married or common-law) with children	16,480	21,000
Households containing a couple (married/common-law) without children	17,375	20,000
One-person households	17,375	30,000
Other household types	15,605	27,000

Population

Demographics – Talent in a Creative City

The Kingston area's demographic profile mirrors Ontario and often the country on many standard indicators – age profile, family characteristics, marital status, and income – and with modest variations on religious affiliation (more Protestant than Ontario overall) and ethnic background (a lower proportion of visible minorities than in Canada overall).

Where Kingston stands out from the crowd, however, is in its highly-talented and educated population and its mosaic of social diversity, both of which were cited in a major 2003 analysis related to the “Competing on Creativity” study of top city-regions in Canada, conducted by the University of Toronto’s Meric Gertler and Tara Vinodrai.

The community has also embraced the local lifestyle, reflected in a 2003 Statistics Canada study that saw overwhelming numbers of local residents identify with the City’s educational strengths, active cultural scene, lifestyle amenities, natural environment, outdoor activities, easy commute and happy escape from urban sprawl.

Amalgamation

On January 1, 1998, an amalgamation created a new City of Kingston from three former area municipalities: Kingston Township, Pittsburgh Township and the former City of Kingston. The new City of Kingston – the largest centre between Toronto, Ottawa, and Montreal – had a population of 114,195 reported in the 2001 census, reflecting a five-year growth rate of 1.4%.

The Kingston Census Metropolitan Area (CMA), which includes the new city plus adjoining townships (Loyalist, South Frontenac and Frontenac Islands), had a total population in 2001 of 146,838. It grew 1.6% between 1996 and 2001.

Population Projections

The most commonly used, recently published population projections for Kingston were commissioned by the City and developed by the demographer Stevens Associates in 2003. These projections have been used in the development of the Urban Growth Strategy, the Kingston Transportation Master Plan, and other planning projects.

Kingston and Area Population Projections

Kingston CMA	2001	2006	2011	2016	2021	2026
Low projection	146,838	149,062	151,823	156,767	163,676	169,759
Medium projection	146,838	153,943	161,082	170,297	181,535	192,454
High projection	146,838	158,876	170,452	184,109	199,904	215,959

City of Kingston	2001	2006	2011	2016	2021	2026
Low projection	114,195	115,491	117,238	120,699	125,672	129,903
Medium projection	114,195	119,153	124,158	130,758	138,916	146,712
High projection	114,195	122,852	131,162	141,016	152,520	164,092

Source: Stevens Associates, 2003

Population Age Profile, Kingston CMA - 2001

Age Profile	Kingston			Kingston Total %	Ontario Total %	Canada Total %
	Total	Male	Female			
0 - 14	26,000	13,320	12,685	18%	21%	19%
15 - 24	20,930	10,690	10,240	14%	14%	13%
25 - 44	43,340	21,655	21,680	30%	31%	30%
45 - 64	35,760	17,555	18,210	24%	24%	24%
65 +	20,815	8,850	11,965	14%	11%	13%
Total	146,840	72,060	74,775	100%	100%	100%
Median age	38.1	37.0	39.2		37.2	37.6
% 15 years +	82%	82%	83%		80%	81%

Source: Statistics Canada, Census 2001

Using baseline statistics from 2001 (a population of 146,838), and low-medium-high estimates for the rates of economic and population growth, the projections indicate a 2026 population for the Kingston CMA ranging from a low of 169,759 to a high of 215,959 citizens. For the City of Kingston itself, the base of 114,195 in 2001 is projected to grow to a population of 129,903 (the low projection), ranging as high as 164,092.

Age Profile

Approximately 68% of the Kingston CMA population is between 15 and 65 years of age, an age profile matching the age composition for both Ontario and Canada. (Since the 2001 Census was conducted on May 15, 2001, it may not reflect all students who attend Queen’s University, Royal Military

College (RMC), or St. Lawrence College, but only those who count Kingston as their usual place of residence.)

Marital Status

Like Ontario and Canada, about 50% of the Kingston CMA population are married, 32% are single, and 19% are separated, divorced or widowed.

Legal Marital Status

Population 15 years and over	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Single	38,675	32%	30%	34%
Married	60,325	50%	53%	49%
Separated	4,595	4%	3%	3%
Divorced	9,375	8%	7%	8%
Widowed	7,870	7%	6%	6%
Total	142,765	100%	100%	100%

Source: Statistics Canada, Census 2001

Family Characteristics

In terms of family profiles (as distinct from the overall population), the Kingston CMA tracks closely with profiles for both Ontario and Canada. Of the 40,670 Kingston families counted in the 2001 Census, about 73% were married-couple families, compared to 12% being common-law families and 15% lone-parent families, which were mainly female-led.

Profile of Households

In 2001, the Kingston CMA counted 58,335 households, with an approximately even proportion being couples with children (28%), couples without children (30%), and one-person households (27%).

Family and Household Income

In the 2001 Census data, "income" refers to the total money received during 2000 from various sources (earnings, government transfers and so on) by persons 15 years of age and over. Median income figures, whether for families or households, indicate

the halfway point – the amount of income that divides an overall group in two halves, with one half having incomes more than the median and the others having less than the median.

Generally speaking, income levels in Kingston are above the median for Canada and slightly below the median for Ontario. In the Kingston CMA, the 2001 median income for couple families was \$64,170, compared to only \$29,892 for lone-parent families. Among households, which count non-family members, the median income for one-person households was \$22,469 compared to \$58,684 for two-or-more-person households. These income levels compare favourably with other Ontario CMAs, such as London, Thunder Bay, St. Catharines-Niagara and Greater Sudbury.

Selected Family Characteristics

	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Total number of families	40,670	100%	100%	100%
Number of married-couple families	29,540	73%	75%	70%
Number of common-law families	4,900	12%	9%	14%
Number of lone-parent families	6,225	15%	15%	16%
Number of female lone-parent families	5,135	13%	13%	13%
Number of male lone-parent families	1,095	3%	3%	3%

Source: Statistics Canada, Census 2001

Median Family and Household Income

Median Family Income	Kingston	Ontario	Canada
All census families	\$58,413	\$61,024	\$55,516
Couple families	\$64,170	\$66,476	\$60,345
Lone-parent families	\$29,872	\$33,724	\$30,791
Median Household Income			
All households	\$47,979	\$53,626	\$46,752
One-person households	\$22,469	\$25,253	\$21,931
Two-or-more-persons households	\$58,684	\$64,201	\$57,250

Source: Statistics Canada, Census 2001

The Kingston Sweet Adelides vocal ensemble



Average Household Expenditures

Average Household Income	\$59,964
Food	\$6,552
Shelter	\$9,885
Clothing	\$2,344
Transportation	\$6,776
Health & Personal Care	\$2,052
Recreation, Reading & Education	\$4,078
Taxes & Securities	\$15,316
Other	\$9,106
Total Expenditures	\$56,112

Source: Financial Post Markets, Canadian Demographics, 2003

Selected Household Characteristics

	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Households containing a couple (married or common-law) with children	16,460	28%	33%	31%
Households containing a couple (married/common-law) without children	17,375	30%	28%	28%
One-person households	15,505	27%	23%	26%
Other household types	8,995	15%	16%	16%
Total -- all private households	58,335	100%	100%	100%
Number of male lone-parent families	1,095	3%	3%	3%

Source: Statistics Canada, Census 2001

Average Household Expenditures

The "Financial Post" Markets – Canadian Demographics 2003 report indicates that in the Kingston CMA, the average household spends \$56,112. The same report estimated 2003 average household income to be \$59,964. (Note: These figures are average incomes from 2003, which is different from the Census data noted above, using a different year and median rather than average incomes).

Educational Profile

Kingston area residents offer an impressive educational profile, and not just among the students attending Queen's University, the Royal Military College and St. Lawrence College. A significantly higher percentage of people have post-secondary education than either the Ontario or Canadian average. Compared to provincial or national figures, Kingston has about the same percentage of population with a trades certificate or diploma, and a significantly smaller proportion having less than high school graduation.

Of the overall 20-65 age group, 73 percent or almost 64,000 residents have at least some post secondary education. (The national average is only 66 per cent for that age group). Virtually half of Kingston residents in the 20-44 age group are graduates holding a university or college certificate, diploma or degree.

Top Talent

In May 2003, Meric S. Gertler and Tara Vinodrai, from the Munk Centre for International Studies and Department of Geography at the University of Toronto, completed an analysis of Kingston talent using the same set of indicators used for "Competing on Creativity: Placing Ontario's Cities in North American Context." That report assesses the performance of Canada's 25 Census Metropolitan Areas (CMAs) as measured by a set of indicators reflecting talent, creativity, diversity and technology. (Kingston was not a CMA at that time, hence the need for a subsequent analysis by Gertler and Vinodrai.)

Using a talent index, defined as the proportion of the population over 18 years of age with a bachelor's degree or higher, Gertler and Vinodrai rated Kingston an impressive 7th out of 26 city-regions in Canada. Kingston's score on this index is just slightly lower than Victoria and Vancouver, and significantly ahead of Montreal, Winnipeg, Edmonton and other major Canadian centres. Gertler notes that this result reflects the presence of a highly-educated workforce in the post-secondary education sector, hospitals, govern-

Highest Level of Schooling

Percentage of population with a university certificate, diploma or degree, or college certificate or diploma	Kingston Total %	Ontario Total %	Canada Total %
Population aged 20 - 34	47%	46%	43%
Population aged 35 - 44	49%	45%	42%
Population aged 45 - 64	42%	39%	35%
Total population aged 20 - 34	29,215	2,263,910	5,916,935
Total population aged 35 - 44	23,180	1,949,840	5,074,090
Total population aged 45 - 64	35,140	2,684,705	7,241,135

Source: Statistics Canada, Census 2001

ment services, and other knowledge-intensive activities.

Social Diversity

The same analysis by Gertler and Vinodrai also looked at diversity using their so-called “melting pot” index of social diversity, the Mosaic Index, which reflects the proportion of the total population that is foreign-born. (The 2001 Census identified 12 percent of the Kingston area population as foreign-born.) Kingston’s rank on the Mosaic Index placed it ahead of considerably larger centres such as Regina, Saskatoon, Sudbury, Halifax, St. John’s and Québec City. And there was no city-region of the same size or smaller that ranked ahead of Kingston.

Set against its North American peer group of 160 smaller metropolitan areas (fewer than 250,000 inhabitants), Kingston emerged with a top-10 ranking on diversity -- 6th out of 160 city-regions.

Ethnic Profile

The most recent Census statistics indicate that 5 per cent of Kingston’s population is represented by visible minorities, and 2 per cent by Aboriginal and Metis residents. The visible minority percentage is less than half the Canadian average, which is boosted by minorities in major metropolitan centres like Toronto and Vancouver. But in broad terms, the proportion of the visible minority population represented by particular minorities tracks fairly closely with provincial percentages. In Kingston, the most prevalent visible minorities are Asian (mainly Chinese and South Asian, representing more than half of all visible minorities in the Kingston CMA) as well as Black, Filipino and Latin American. Queen’s University also brings many international students to Kingston, thereby bringing global perspectives to the community.

For the 2001 Kingston CMA population, the top ten Ethnic Origins were: Canadian, English, Irish and Scottish (all of which were ethnic origins for more than 20 percent of the population) as well as French (14%), German, Dutch (Netherlands), North American Indian, Italian, and Polish.

Embracing Bilingualism:

The latest census from Statistics Canada, conducted in 2001, suggests that Kingston has a large bilingual population, fluent in both English and French. Almost 13 percent of Kingstonians are conversant in these two languages, exceeding the provincial average. This community strength has

“Kingston’s ability to assemble a critical mass of creative workers constitutes an important local asset that should be strengthened further as it moves forward.”

Meric Gertler, University of Toronto

Visible Minority Status

	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Chinese	1,605	24%	22%	26%
South Asian	1,530	23%	26%	23%
Black	850	13%	19%	17%
Filipino	445	7%	7%	8%
Latin American	630	9%	5%	5%
Southeast Asian	365	5%	4%	5%
Arab	290	4%	4%	5%
West Asian	240	4%	3%	3%
Korean	350	5%	3%	3%
Japanese	165	2%	1%	2%
Visible minority, n.i.e.*	125	2%	4%	2%
Multiple visible minorities	140	2%	2%	2%
Total visible minority	142,765	100%	100%	100%

Source: Statistics Canada, Census 2001

* n.i.e.= not in example

Immigration Characteristics

	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Canadian-born population	124,345	87%	72%	81%
Foreign-born population	17,675	12%	27%	18%
Non-permanent residents	750	1%	1%	1%
Total	142,765	100%	100%	100%

Source: Statistics Canada, Census 2001

Knowledge of Official Languages

Kingston CMA	Population	Kingston % of Total	Ontario % of Total
Total sample population	142,765		
English only	124,040	86.9%	86%
French only	185	0.1%	0%
English & French	18,070	12.7%	12%
Neither English nor French	470	0.3%	0%

Source: Statistics Canada, Census 2001

Religion Profile

Religion, Kingston CMA-2001	Kingston			Kingston Total %	Ontario Total %	Canada Total %
	Total	Male	Female			
Catholic	43,940	21,635	22,305	31%	35%	44%
Protestant	66,745	30,460	36,285	47%	35%	29%
Christian Orthodox	1,130	620	510	1%	2%	2%
Christian, n.i.e.*	2,330	1,160	1,170	2%	3%	3%
Muslim	855	430	430	1%	3%	2%
Jewish	855	395	460	1%	2%	1%
Buddhist	475	225	255	0%	1%	1%
Hindu	465	255	200	0%	2%	1%
Sikh	130	60	70	0%	1%	1%
Eastern Religions	75	35	40	0%	0%	0%
Other Religions	300	120	175	0%	0%	0%
No religious affiliation	25,475	13,835	11,650	18%	16%	17%
Total	142,765	69,215	73,550	100%	100%	100%

Source: Statistics Canada, Census 2001
 * n.i.e.= not in example

been attractive to a number of call centres and other employers that have relocated to Kingston recently.

Aboriginal Population

	Kingston	Kingston Total %	Ontario Total %	Canada Total %
Aboriginal identity population	2,205	2%	2%	3%
Non Aboriginal population	140,565	98%	98%	97%
Total	142,765	100%	100%	100%

Source: Statistics Canada, Census 2001

Religious Affiliation:

In the Kingston CMA, religious affiliation is predominantly Protestant (47%) and Catholic (31%). Similar to the province and the country, 18% have no religious affiliation. Other faiths represented include other Christian denominations, as well as Muslim, Jewish, Buddhist, Hindu, Sikh and Eastern religions.



Kingston has become a well known venue and breeding ground for musicians and artists of all kinds.

Belief in Quality of Place:

A study conducted by Statistics Canada in April 2003 showed that Kingstonians give their community high marks for “quality of place” and the key qualities central to the new economic development model made popular by Carnegie-Mellon professor Dr. Richard Florida. That model, outlined in his book “The Rise of the Creative Class,” is based on the idea that employers go where talented employees are to be found, and talent goes where they can find “quality of place” – a rich combination of talent, technology, and tolerance of new ideas, placed in a setting that features an appealing natural environment, active recreation opportunities, and creative street-level cultural life.

Results show that:

- 97% of respondents in the Statistics Canada survey said they somewhat or strongly agreed that “Kingston is a place with a lot of talented people and strong colleges and universities.”

- 92% of respondents agreed that “You can enjoy many local cultural attractions, such as festivals, live music, museums, art galleries or symphonies.”

- 91% agreed that “You can enjoy lifestyle amenities in Kingston, such as outdoor restaurants, organic supermarkets, and a wide range of nightlife experiences.”

- 91% agreed that “You can enjoy leisurely outdoor activities using parks, bicycle areas, and walking trails, in a clean and natural environment” and 85% agreed that “You can take a part in a range of active outdoor activities, such as skiing, rowing, kayaking, mountain biking and sailing.”

- 83% of respondents agreed that “One of Kingston’s biggest strengths, compared with larger cities, is the easy commute and lack of urban sprawl.”





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KINGSTON ECONOMIC
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Design and Layout by SUGARMAN DESIGN
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