



BOARD OF DIRECTORS MEETING AGENDA

Date: Monday, March 28, 2022 Time: 5:30pm

Physical Location: Harbourview Room, Delta Kingston – 1 Johnson St, Kingston, ON K7L 5H7

Virtual Location: <https://us02web.zoom.us/j/89565908578>

Meeting ID: 895 6590 8578

Invited:	Gillian Watters, Chair	Mayor Paterson	Councillor Hill
	Councillor McLaren	Councillor Oosterhof	Anne Vivian-Scott
	Cathy Wilson	Patrick Egbunonu	Peng Seng Cau
	Shan Jhamandas	Wanda Costen	Yafan Huang
	Lanie Hurdle (ex officio)	Megan Knott (ex officio)	

Staff:	Donna Gillespie	Kirk Smallridge	Shelley Hirstwood
	Abdul Razak Jendi	Ben McIlquham	Nour Mazloun
	Norman Musengimana	Rob Tamblyn	

Guests:	Craig Desjardins	Tracey Snow	Cathy Kirkpatrick
	Marley Kirkpatrick	Katie Mahon	Caitlyn Cox

Our Vision: An innovative city where private and public enterprises thrive, individuals and entrepreneurs grow, and a diversity of people want to visit, live, work and do business.

1. Call to Order

2. Land Acknowledgment Statement

Kingston Economic Development Corporation acknowledges that we are situated on the traditional homeland of the Anishinaabe, Haudenosaunee and the Huron-Wendat and thank these nations for their care and stewardship over this shared land. Kingston Economic Development Corporation is committed to improving and strengthening relationships with Indigenous peoples and all residents to pursue a united path of reconciliation and economic prosperity.

3. Disclosure of Conflict of Interest

4. Consent Agenda

All items listed on the Consent Agenda shall be the subject of one motion. Any member may ask for an item(s) to be separated from that motion to be dealt with separately.

- I. Approval of Agenda*
- II. Approval of the February 28, 2022 Board of Directors Meeting Minutes*
- III. Approval of the February 24, 2022 Finance & Audit Committee Minutes*
- IV. Tourism Kingston March Report*

Motion to accept the consent agenda.

Mover:

Secunder:

5. Business Arising from Items in the Consent Agenda

Our Mission

Provide dynamic and collaborative leadership by leveraging Kingston's unique assets to create jobs and investment in order to sustain, grow and transform Kingston's economy to meet the needs of the 21st century. We aim to be one of Canada's leading economies.



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6. Brand Alignment & Corporate Rebranding
 - I. Presentation – Cathy Kirkpatrick & Marley Kirkpatrick, Alphabet Creative
7. Rural Kingston Economic Strategy
 - I. Presentation – Craig Desjardins & Tracey Snow, City of Kingston
8. CEO Report
9. Draft 2021 Audited Financial Statements
10. New Business
11. Ongoing Business
 - I. 2022 Board Objectives
 - II. Risk & Opportunities with Implementation of Integrated Economic Development Strategic Plan
12. In Camera (if needed)
13. Date of Next Meetings
 - I. Monday, April 25, 2022 – Board of Directors Annual General Meeting – Time TBD
 - II. Monday, May 30, 2022 – Board of Directors Board Meeting – 5:30-7:30pm
14. Adjournment
Motion to adjourn.
Mover:

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