



Date: February 8, 2016

Time: 5:00 PM

Location: Innovation Park, 945 Princess Street, Lobby Boardroom

Invited: **Directors**

Shai Dubey, Chair	Mayor Paterson
Peter Kraus	Councillor Allen
Bo Wandschneider	Councillor Turner
Niall O’Driscoll	Councillor Hutchison
Sandra Gibson	Bill Durnford
Dave Carnegie	Judith Pineault

Staff: Donna Gillespie Emily McCracken

Package Contents

Item	Page
Agenda	1-2
Minutes: Board of Directors – January 11, 2016	3-9
Minutes: Finance Committee – November 25, 2015	10-12
Staff Presentation: Business Development	13-34
Staff Presentation: Small Business Development Centre	35-37
Staff Presentation: Tourism	38-48
Staff Presentation: Marketing and Communications	49-60

AGENDA – Monday, February 8, 2016

1. Call to Order
2. Approval of Agenda
3. Disclosure of Conflict of Interest
4. Approval of the Minutes
 - Board of Directors Meeting - January 11, 2016
 - Finance Committee Meeting – November 25, 2015
5. Business Arising from the Minutes



6. Election of Officers

The KEDCO Board of Directors has four officers, who are signing authorities for the Corporation: Chair; Vice-Chair; Secretary; and Chair of the Finance and Audit Committee (Treasurer).

- Nomination and Election of members of the Finance and Audit Committee. Current members are Bill Durnford, Peter Kraus, Councillor Allen, Dave Carnegie.
- Nomination and Election of members of the HR Nominations Committee. Current members are Bo Wandschneider, Niall O'Driscoll, Judith Pineault, Bill Durnford and Shai Dubey.

7. Review Committee Update – Judith Pineault

8. CEO Update

9. Date of next meeting – March 14, 2016

10. Adjournment