

WE-CAN Rural Mentorship Application Form

Deadline May 15th at 4:00pm

Program Eligibility

Women entrepreneurs in rural areas outside the urban centre of Kingston including Frontenac County.

This intake will welcome 10 participants. Each participant will receive one-on-one mentorship with a paid professional along with participation in a mastermind series. The mentors will be matched according to the specific goals of the individual businesses.

Please send complete application to wecan@kingstoncanada.com.

Applicant Details		
Last Name	First Name	Initial
Home Phone	Mobile Number	Email
I Identify as:		
Male	Female	I'd rather not say
Are you a Canadian Citizen or permanent resident?		
Yes		No
Business Address		
Unit Number	Street Number	Street Name
City/Town	Province	Postal Code
Business Phone	Business Fax	Website
Business Details		
Business Name		
Business Type (Check one):		
Sole Proprietorship	Partnership	Corporation
I am:		
Starting a new Business		
Expanding an Existing Business		
Interested in (Check all that apply):		
Growing my business in other countries		
Strengthening my entrepreneurial skills		
Networking/Matching opportunities		
I represent a traditionally under-represented sector:		
<input type="checkbox"/> Yes		<input type="checkbox"/> No

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Briefly describe your business and the products and/or services it provides:	
Describe your target market, including: age, education, income, location, lifestyle, gender, etc. For B2C; or business size, location, sales, number of employees, industry, etc. for B2B:	
What makes your company stand out from the competition?	
What experience, education and connections do you have in your industry?	
What are your current challenges you would like to address through the mentorship program?	
What are your key goals with the mentorship program?	
Signature	Date

**Participants will be required to provide information on their mentorship goals after completion of mentorship program and provide business updates throughout duration of the WE-CAN project until December 31, 2022. Kingston Economic Development will share success stories as agreed with the participating business.*