



For immediate release - May 30, 2019

## **CONFERENCE TO ADVANCE BUSINESS OPPORTUNITIES BETWEEN USA-CANADA BORDER**

Kingston Economic Development Corporation is inviting companies to participate in a cross-border conference focusing on advancing cross-border business opportunities. The event will take place at Hilton Garden Inn in Watertown, New York on June 14, from 9:00 am to 2:00 pm.

This special USA-Canada conference will host speakers from the US Congress and the Government of Canada. The sessions will include: legal considerations for conducting or expanding business internationally, registration requirements, protecting intellectual property, and other key business decisions. The sessions will also cover rules for cross-border business travel and new developments from USMCA, and visa/permits to facilitate simplified clearance at the border. The event will also feature an update on the Thousand Islands Border Facilities.

Pierre Cléroux, Vice President of Research and Chief Economist for The Business Development Bank of Canada, will be the keynote speaker discussing the Canadian-US border area economic outlooks and opportunities. John Tracy from the US Chamber of Commerce will be presenting on the trends in cross-border business activity before reaching the end of the event, which includes suggestions and ideas to advance business opportunities between both countries.

Kingston is one of the few cities in Canada to be only 30 minutes from the US border. In recent years, Kingston Economic Development has collaborated on the Kingston-Syracuse Pathway to develop economic opportunities with the State of New York.

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### **About Kingston Economic Development Corporation:**

Kingston Economic Development Corporation is dedicated to building a strong community and supporting Kingston's thriving economy. Its mission is to provide dynamic and collaborative leadership by leveraging Kingston's unique assets to create jobs and investments in order to sustain, grow, and transform Kingston's economy to meet the needs of the 21st century.

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