



Jefferson County Economic Development

A Shared Opportunity Advancing Cross-Border Business

**June 14, 2019
9:00am – 2:00PM
Hilton Garden Inn
1290 Arsenal Street
Watertown, New York 13601**

9:00am – 9:15am	<u>Welcome and Introduction</u>	Ball Room
9:15am – 9:30am	<u>Regional Trade and Cross-Border Commerce Overview</u> Peter Van Loan, Aird Berlis LLC	
9:30am – 10:15am	<u>Legal Considerations for Cross-Border Business Activity</u> Primary issues for conducting business or expanding across the border. Forming a US/Canadian corporation through which to conduct business, registration requirements, protecting intellectual property, and related concerns. Session 1: For Canadians interested in Business formation in the US. <i>Richard Day, Barclay Damon LLP. Cross-Border Team</i> Session 2: For Americans Interested in business formation in Canada. <i>Michael Otto, Loopstra Nixon LLP</i>	Specified Breakout Rooms
10:30am – 11:15am	<u>Rules for Cross-border Business Travel</u> Overview of relevant visa/permit categories, update on the USMCA (the new NAFTA), privacy issues, etc. Tips for easier clearance at the border. Session 1: For Canadians entering the US on business. <i>Rosanna Berardi, Berardi Immigration Law</i> Session 2: For Americans entering Canada on business. <i>David Nachfolger, CAIN LAMARRE LLP.</i>	Specified Breakout Rooms
11:30am – 12:00am	<u>Update on Thousand Islands Border Facilities</u> Rob Horr III, Executive Director, Thousand Islands Bridge Authority Update on border facilities, improvements and traffic figures.	Ball Room
12:00pm – 12:30pm	<u>Lunch</u> Buffett style with Sandwiches, Fresh Fruit, Soup, Vegetarian Offerings	Ball Room
12:30pm – 1:15pm?	<u>Keynote</u> Pierre Cl��roux, VP of Research and Chief Economist for The Business Development Bank of Canada (BDC). Canadian – US border area economic outlook.	Ball Room
1:15pm – 1:45pm	<u>Presenter</u> John Tracy, US Department of Commerce Trends in Cross-Border Business Activity.	Ball Room
1:45pm – 2:00pm	What Next? Your ideas and suggestions for advancing cross-border business opportunities	Ball Room
